**Project Context**

Draft #1

The SM Hotels and Convention currently doesn’t have a Predictive Analytics, but they do have several reports to rely on for the manager’s decision making. So this project is about developing a Predictive Analytics for SM Hotels and Convention

Draft#2

This project is about developing a Predictive Analytic System for SM Hotel and Convention, for currently they don’t have one, but they do have several reports that they rely on for manager’s decision making, which are in their database called Opera (product of Oracle). The team aims to provide a competitive advantage to SM Hotel and Convention against competitor when the system is used.